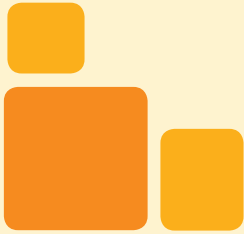


2019 Annual Report

Our Mission

The Children's Trust is on a mission to stop child abuse in Massachusetts. We give parents the tools and guidance to build self-confidence and gain lifelong skills that ensure children grow up safe and healthy.



Dear Friends,

No one is more important in the life of a child than their parent. The best early education programs, doctors, and mentors cannot undo all the damage caused by an abusive or neglectful parent. That's why our programs work directly with parents to make sure they can do their job well.

In Fiscal Year 2019, we built upon our strong foundation of program success to reach more children and families. Our proven outcomes include: reducing reports of child abuse and neglect; lowering parents' risky behaviors, like drug and alcohol abuse; reducing homelessness and dependence on cash assistance; and increasing parents' employment and educational attainment.

Because of these strong results, we are happy to report that more funders are investing in our work. We received critical funding from the Cummings Foundation and the Mabel Louise Riley Foundation and the Massachusetts Legislature increased their support of the Children's Trust. This private-public partnership will help us pilot our innovative SAFE Child Communities initiative in 2020.

We are very grateful to our philanthropic partners and the Legislature, but are also keenly aware that we will need continued support from a wide range of donors to stop child abuse in Massachusetts once and for all. We rely on individual donor gifts, foundations, corporations, and public dollars to keep Massachusetts children safe from abuse. Thank you to each and every one of our supporters and friends for your dedication to helping us meet our mission.

Thank you,



Suzin Bartley

Suzin Bartley, LICSW

Executive Director



Ryan E. Hutchins

Ryan Hutchins

Chair of the Board of Directors

Executive Vice President, Gilbane Building Company



Our Reach across the State



Healthy Families

A nationally-accredited, statewide in-home coaching program for first-time parents under 21 to help them create stable, nurturing environments for their children. **With 24 program sites, Healthy Families serves every city and town in Massachusetts.**



Family Centers

Community hubs where parents and families can receive guidance, meet other families, learn new skills, and get individualized family support while navigating the joys and challenges of parenting young children. Our seven Family Centers serve nearly 13,000 parents, caregivers, and children annually in over 40 communities.



Parenting Education and Support Programs

A group-based learning series, led by trained professionals, that provide opportunities for parents of young children to enhance parenting knowledge and skills, connect with peers, and receive helpful information and resources.



Fatherhood Initiative, Fathers & Family Network

A statewide network with seven regions and a membership list of over 1,500 individuals that meet regularly in an effort to increase competency for professionals who work with fathers, better coordinate services, and raise public awareness of the important role that fathers play in families.



Fatherhood Initiative, Nurturing Fathers Program

A 13-week, group-based parenting course that helps fathers build and strengthen positive, nurturing parenting attitudes and behaviors that lead to healthy family relationships and child development.

**See pages 16-17 for a full listing of our program partners.*



Family Support Training Center

A variety of training and learning opportunities, including the only statewide training conference for family support professionals, a lending library, online trainings, and additional workshops, to educate and empower individuals working daily to improve the lives of families and children.

All Babies Cry

A series of educational videos carefully designed to prevent abusive head trauma (previously Shaken Baby Syndrome) in the first year of life. The program is available to all parents and caregivers in Massachusetts and empowers them with practical demonstrations of infant soothing and strategies for managing the normal stress of caring for an infant.

One Tough Job

A website that acknowledges parenting is one tough job and connects families in Massachusetts and beyond with the latest and greatest parenting information, ideas, and on-the-ground resources.

Child Sexual Abuse Prevention

Resources and trainings for parents, professionals, and organizations to give them the knowledge and tools they need to create safe environments that protect children from sexual abuse.

2019 Moving our Mission Forward

Distinguished Publication Heralds Results

The American Journal of Public Health featured new data from a Tufts University evaluation of the Children's Trust Healthy Families program. The findings show that our program is **breaking the cycle of child abuse**. The small number of parents in Healthy Families who were reported to child protective services were 32% less likely to receive a subsequent report compared to their peers in the control group.

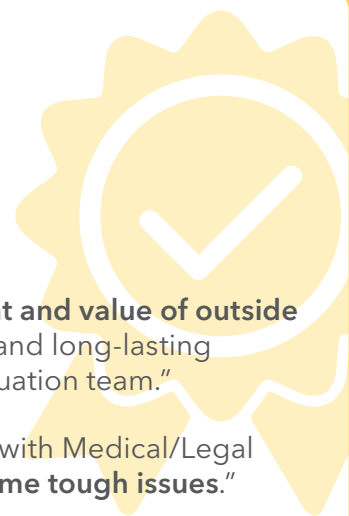
Through national accreditation, Healthy Families America recognized our program as:

"...advancing the field of home visiting."

"...strong, conscious intent around father involvement and strategizing ways to better incorporate fathers."

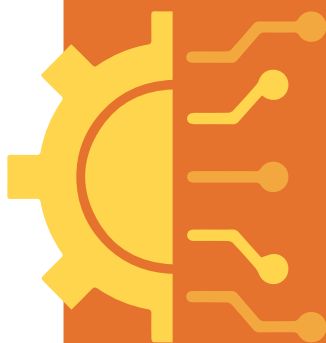
"...significant commitment and value of outside evaluation with a strong and long-lasting relationship with the evaluation team."

"...innovative partnership with Medical/Legal Partnership, **taking on some tough issues**."



22,000 Families

across Massachusetts were impacted through our evidence-based programs.



In partnership with Tufts University, we are enhancing the data collection process at all Family Centers. **A new comprehensive Family Center Data System** will streamline and standardize processes across all Family Centers, as well as our soon-to-launch SAFE Child Communities pilot site.

Bold New Initiative

We developed a **groundbreaking framework** for the implementation and evaluation of our SAFE (Stop Abuse For Every) Child Communities, a bold initiative connecting families with a variety of community resources to create and maintain safe and healthy environments for children. Our first pilot site will be announced in early 2020.



As co-chair of the Massachusetts Legislative Task Force on the Prevention of Child Sexual Abuse, we **created a first of its kind, user-friendly website** to provide youth-serving organizations with customized tools and assistance as they develop organization-wide sexual abuse prevention and intervention plans.



Our Keeping Kids Safe child sexual abuse prevention training was **translated into two more languages**, Arabic and Vietnamese, bringing the total of language offerings to seven and increasing our capacity to reach new audiences.

Guidance for Fathers



With our partners at the Hampshire County House of Corrections, we **expanded the Nurturing Fathers program** to provide additional guidance for fathers after they are released from jail. The 15-week program provides group-based and individualized support as participants transition back to active parenting.



For the first time, our Family Support Training Center **launched online webinar trainings** focused on popular topics, including working with children with special needs and implementing child sexual abuse prevention plans, to make our trainings more easily accessible.

The Children's Trust turns 30

The Children's Trust celebrated our 30th Anniversary on December 5, 2018. The event highlighted three decades of impact and the transformational work we are doing alongside our partners to stop child abuse and neglect in Massachusetts.

Hundreds of our long-time supporters joined us for a cocktail reception, irresistible silent and live auctions, and a memorable dinner program featuring **Governor Charlie Baker** and powerful testimonies from past program participants.

Since 1988, more than 300,000 families have been impacted by the Children's Trust.

"Healthy Families became my own supportive community which brought me stability and security at a time when I did not have that in my personal life. The situations we go through do NOT define us. I have accomplished what I have, despite my situation. But that is a determination I probably would not have realized if Healthy Families did not enter my life." – Jennifer Joseph



Governor Charlie Baker with program participant Jennifer Joseph.



State Rep. Susannah Whipps, State Rep. Paul Donato, Executive Director Suzin Bartley, and Board Chair Ryan Hutchins.

Thank you to our generous sponsors!

Presenting:



Anniversary:



Celebrating Fatherhood

In honor of Father's Day, more than 150 guests joined the Children's Trust for our third annual Celebrating Fatherhood Family Brunch at the New England Aquarium. The event focused on the important role that fathers play in the wellbeing of their children and families. Attendees heard from **Mike Valliere**, a program participant and father, about his experience being abused as a child and how a Children's Trust Family Center helped him provide a different kind of childhood for his daughter.

"It makes me feel so fortunate that all these programs have been available to me because I think I'd have a hard time raising Hailey on my own if I didn't have all this help." – Mike Valliere



Program Participant, Mike Valliere (right) with fiancé Joelle and daughter Hailey.

The Honorable Robert A. DeLeo, Speaker, Massachusetts House of Representatives, was recognized with the Governor Paul Cellucci Fatherhood Award for his work in support of fathers and families. The award is named in honor of the late Governor Paul Cellucci who, while Governor, led the Commonwealth's efforts to ensure that all fathers receive the guidance they need to be great fathers.

For over two decades, our Fatherhood Initiative has worked to advance evidence-based programs and trainings that support fathers, their families, and the professionals who work with them across Massachusetts.



MassBio President and CEO Bob Coughlin (left) and Board Vice Chair George Atanasov (right) present the Honorable Robert A. DeLeo, Speaker, Massachusetts House of Representatives, with the Governor Paul Cellucci Fatherhood Award.



Event Committee: Kahlil A. Mitchell, Waters Corporation; Thomas M. Martin Jr., AMAG Pharmaceuticals; Eric W. Solfisburg, MassMutual; Daniel J. Connelly, ML Strategies; George Atanasov, Committee Chair, Johnson & Johnson; Geoffrey A. Gallo, AstraZeneca; Christopher Dunn, UMass Amherst; and Zachary Stanley, MassBio.

Step Up for Kids

As part of Child Abuse Prevention Month, we held our annual Step Up for Kids event at the Massachusetts State House. Thanks to generous event sponsors **Two Ten Footwear Foundation** and **SHOES.COM** for donating 578 shoes that were displayed on the Grand Staircase to represent the average number of children abused or neglected each week in Massachusetts.

Senator Joan Lovely and **Representative Elizabeth Malia** were honored for their commitment to supporting our programs to stop child abuse before it happens.



Sen. Walter F. Timilty, Executive Director Suzin Bartley, program participants Katia Ramirez and Rehema James with their children, Sen. Joan B. Lovely, State Rep. Lou Kafka, and State Rep. Liz Malia.

Two dedicated young parents, **Rehema James** of Dorchester and **Katia Ramirez** of Lynn, shared their stories and how our programs have helped them provide safe, healthy homes for their children.



Board Chair Ryan Hutchins (left) and Executive Director Suzin Bartley (right) with the wives of Boston Bruins players who were in attendance to show their long-standing support.

Legislative Briefing

In May, we stood before members of the Massachusetts Legislature advocating for an increase in funding for our Healthy Families program in order to reach more young parents. Currently, we serve first-time parents under the age of 21 with home-based family support and coaching to help create stable, nurturing environments for their children. Program benefits include reduced reports of abuse and neglect, higher employment rates, and lower rates of homelessness, maternal depression, and substance use.

We were granted an increase in funding for 2020 which will be invested into our Healthy Families program to continue providing young, vulnerable families with the tools and resources they need to be successful.



Robert Sege, MD, PhD, Tufts Medical Center and Board member; program participant Regina Serverius; Christine Hussey, Gorton's and Board member; Anna Lucey, Dempsey, Lucey & Associates and Board member; Rebecca Fauth, PhD, Tufts University; and Executive Director Suzin Bartley.

Ambassador Acts



Kate Haranis, Boston Scientific and Board member, with husband George.

Kate Haranis and her husband George hosted a baby “sprinkle” to celebrate the imminent arrival of their second child last spring. Guests enjoyed light bites and champagne, while learning about the Children’s Trust, what drew Kate to the organization, and why she raises funds to stop child abuse.

Additionally, Kate dedicated her summer birthday on Facebook to the Children’s Trust. Through Kate’s steadfast support of our mission, she is helping to spread the word of the important work we are doing among her network.

If you areed in hosting a fundraising event, please contact us at info@childrenstrustma.org.

A View from All Sides



Jack Miller and Suzin Bartley with Junlei Li, PhD (center).

The Children’s Trust hosted the 26th annual A View from All Sides conference in November 2018. **Junlei Li, PhD**, Senior Lecturer at the Harvard Graduate School of Education, delivered the keynote address to more than 500 attendees. He touched upon the need to understand and address a complex system of challenges and opportunities in order to best serve children and families who face adversity.

Kenny Coy was awarded the Parent Recognition Award for his work and dedication to the Healthy Families program, and in raising his twin boys. **Kaylan Look** was also awarded the Parent Recognition Award for her dedication to be the best mother she can be to her daughter, regardless of all of the struggles and roadblocks life has put in her way.

Sheriff Patrick J. Cahillane and his team accepted the Emerging Leader Award for the Hampshire County Sheriff’s Office, and **Ann Marie Teuber** was given the Frances Litman Leadership award, for being fierce advocates for children and families.



Kenny Coy (top) with Suzin Bartley and Kaylan Look (left) with daughter and husband.





97%

of people said they
would **stop child abuse**
if given the opportunity.

Myth: Child abuse only happens
in *those families*.

Truth:

Child abuse was reported
in *every MA town* last year.



Abuse knows no boundaries.
Let's stop child abuse.



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Tim Wilkerson

***transition**

As of June 30, 2019



"I'm sad that we have to confront the prevalent issue [of child sexual abuse], but am now hopeful that we have the resources to combat it effectively."

- Keeping Kids Safe training evaluation

Our Partners

The Children's Trust has deep long-standing partnerships with over one hundred of the most effective family support agencies and organizations across Massachusetts.

Healthy Families Massachusetts

Attleboro

Healthy Families Taunton/Attleboro
Southeast Family Services

Boston

Boston Area Healthy Families
Massachusetts Society for the
Prevention of Cruelty to Children

Brockton

Greater Brockton Healthy Families
Southeast Family Services

Chelsea

Harbor Area Healthy Families
Family & Children's Services of
Greater Lynn

Fall River

Greater Fall River Healthy Families
People Incorporated

Falmouth

Cape Cod Healthy Families
Health Imperatives, Inc.

Fitchburg

North Worcester County
Healthy Families
GVNA HealthCare, Inc.

Framingham/Milford

Healthy Families
Framingham/Milford
Criterion Child Enrichment, Inc.

Greenfield/Athol

Healthy Families Franklin County
Community Action! of Franklin,
Hampshire and North Quabbin
Region, Inc.

Haverhill

Healthy Families Haverhill
Catholic Charities North

Holyoke

Healthy Families Holyoke
Massachusetts Society for the
Prevention of Cruelty to Children

Lawrence

Healthy Families Lawrence
Massachusetts Society for the
Prevention of Cruelty to Children

Lowell

Healthy Families Lowell
Massachusetts Society for the
Prevention of Cruelty to Children

Lynn

Healthy Families North Shore
Catholic Charities North

Medford

Healthy Families Melrose/Wakefield
MelroseWakefield Healthcare

New Bedford

Healthy Families New Bedford
Kennedy-Donovan Center

North Adams/Pittsfield

Healthy Families Berkshire County
Child Care of the Berkshires, Inc.

Northampton

Healthy Families Hampshire County
Community Action! of Franklin, Hampshire and North Quabbin Region, Inc.

Plymouth

Healthy Families Greater Plymouth
Kennedy-Donovan Center

Southbridge

Healthy Families of Southern Worcester County
Worcester Community Action Council

Springfield

Healthy Families Greater Springfield
Square One

Waltham

Healthy Families Central Middlesex
Jewish Family and Children's Service

Weymouth

Blue Hills Healthy Families
Health Imperatives, Inc.

Worcester

Healthy Families of Greater Worcester
Massachusetts Society for the Prevention of Cruelty to Children

Parenting Education and Support Programs

Athol

The Nurturing Program for Parents and their Infants, Toddlers and Preschoolers
Valuing Our Children

Attleboro

Project Connect Family Network,
Parenting Toolbox
Attleboro Public Schools

Cambridge

The Parenting Journey Program
Cambridge Family and Children's Service

East Falmouth

The Effective Parenting Series
The Coalition for Children

Fall River

The Parenting Journey
People Incorporated

Lowell

My Loving Parents
Catholic Charities/Merrimack Valley

Melrose

Creative Coping: New Mothers Group
MelroseWakefield Healthcare

North Adams

Parenting the Positive Discipline Way
Child Care of the Berkshires, Inc.

Quincy

The Parenting Journey Program
Boston Chinatown Neighborhood Center

South Boston

South Boston Neighborhood House Parents' Group
South Boston Neighborhood House

Turners Falls

Positive Parenting
The United Arc

Family Centers

Athol

Valuing Our Children Family Center
Valuing Our Children

Cambridge

Center for Families
City of Cambridge Department of Human Service Programs

Eastham

Lower Cape Family Center
Cape Cod Children's Place

Greenfield

Greenfield Family Center
Community Action Pioneer Valley

Medford

Medford Family Network
Medford Public Schools

North Adams

Family Center of Northern Berkshire County
Child Care of the Berkshires, Inc.

Vineyard Haven

Martha's Vineyard Family Center
Martha's Vineyard Community Services, Inc.

Fatherhood Initiative, Fathers & Family Network

Berkshire County

18 Degrees

Boston Metro Area

The Children's Trust

Central Massachusetts

Pernet Family Health Services

Greater Lawrence

Family Services of Merrimack Valley

South Coast Region

United Neighbors of Fall River

Southeastern Massachusetts

Cape Cod Family Resource Center

Western Massachusetts

Massachusetts Society for the Prevention of Cruelty to Children

Fatherhood Initiative, Nurturing Fathers Program

Dorchester

The Family Nurturing Center

Northampton

Hampshire County Sheriff's Office

"Healthy Families has taught me a new way of discipline. Instead of the ways that I was disciplined growing up, I know I can talk to my child." - Children's Trust program participant

Our Donors

This listing represents gifts received between July 1, 2018 and June 30, 2019.

Children's Hero

\$50,000 plus

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Global Partners LP
The Mabel Louise Riley Foundation

Children's Legacy

\$25,000 - \$50,000

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Children's Circle of Support

\$15,000-\$24,999

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*The number of confirmed cases of child abuse or neglect last year in Massachusetts would **fill Fenway Park.***

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\$1,000 - \$2,499

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Richard W. Valachovic, DMD
Shawna K. and Jeffrey S. Levine
Hector Lopez-Camacho
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Claudia Reynders, MD and
Charlton Reynders, III
The Richard F. Perkins Charitable Trust
Carol Riselli
Rodman For Kids

Sarita Rogers and Derek Kouyoumjian
Elizabeth Rozan and
Bertwin W. Gassmann
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Joan E. Schuman
Katie Schur
Allison Scobie-Carroll, LICSW, MBA
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Kathleen Van Dam
Karen Victor, MD and
Robert D. Sege, MD, PhD
Margaret Walsh
Daniel Waltz
Nancy and Jim Warner
Emma Watkins
Lynn and Jay Weiner, PhD
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Weston Associates, Inc.
Jodi A. Wolin

"[Because of the Family Center], I have a better idea why my children do the things they do, so I will be able to react to what is causing my child's behavior instead of reacting to the behavior itself." – Children's Trust program participant

In Honor and Memorium

In Memory of George Dee
Lizabeth Ann Chockley

In Memory of Shirley Brown
Tanji C. Donald

In Memory of Anne & John Bartley
Martha E. Krache and Bob Davis

In Memory of James Adison Samples
Alkon & Levine, PC

In Memory of Alice Wick Hall
Alkon & Levine, PC

In Memory of Judith Fischbach
Alkon & Levine, PC

In Memory of Nathaniel Turner
Anonymous

In Memory of Laurie Joan
Ruttenberg Fortin
Leon Fortin

In Memory of Pauline and
Frederick Ruzanski
Elizabeth Rozan

In Honor of Robert Alkon
Carol Lee Steinberg and Peter E. Yaffe

In Honor of Anne Bailey Berman
and Roger Berman
Ellen Berman

In Honor of Cameron Gomes
Kate Haranis

In Honor of Clark Haranis
Cara Lousararian

In Honor of Claudine Donikian
Nancy Ricciardelli

In Honor of Karen Victor, MD and
Robert Sege, MD, PhD
The Richard F. Perkins Charitable Trust

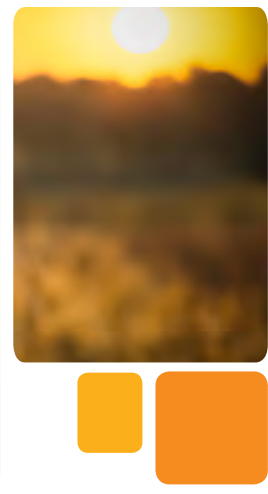
In Honor of Nathan Winn Schaefer
Amy Mandell

In Honor of Patrick Cahn
Justin Fulkerson

In Honor of M. Christine Breslin
Darren and Michelle Black

In Honor of Sidney Boorstein
Robert A. Miller

In Honor of Alysia Emerson
Beth Ann Bove



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Atlantic Fish Company
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Roger Berman
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Stephen Flaherty
Foodie's Market
Formaggio Kitchen South End
Gilbane Building Company
Grill 23 & Bar
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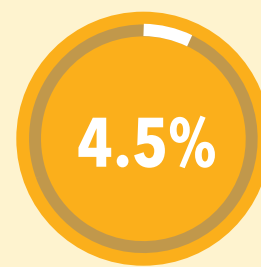
Christine and Robert Hussey
Hy-Line Cruises
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Stowflake Mountain Resort & Spa
Patricia Tobin
Total Wine & More
Truro Vineyards
Vermont Mutual Insurance Company
Whole Foods Market
Tim Wilkerson
Winston Flowers
XV Beacon Hotel
Zoo New England

*The typical
pedophile
has an
average of
244 victims
in their lifetime.*



Our Financials

The Children's Trust (Public)	FY2019	The Children's Trust (Private)	FY2019
Revenue and Other Support:		Revenue and Other Support:	
Healthy Families (State)	\$14,911,908	Corporate & Private Contributions	\$504,083
Inter-Agency Service Agreements	\$1,226,230	Special Events (Net of Direct Expenses)	\$446,877
The Children's Trust (State)	\$1,177,964	In-Kind Contributions	\$124,468
Federal Grant (Multi-Year)	\$506,833	Conferences and Other	\$104,282
Total Revenues	\$17,822,935	Investment (Endowment) and Interest Income	\$67,748
Disbursements:		Disbursements:	
Program Services	\$16,011,125	Program Services	\$679,399
Management and General Infrastructure	\$724,811	Non-Program Personnel	\$297,038
Non-Program Personnel	\$625,023	Management and General Infrastructure	\$103,271
Total Disbursements	\$17,360,959	Total Disbursements	\$1,079,708

**Program Services****Non-Program Personnel****Management & General Infrastructure**

Combined Expenses by Category

90.5%	Program Services	\$16,690,524
5.0%	Non-Program Personnel	\$922,061
4.5%	Management & General Infrastructure	\$828,082
100%	Total Revenue	\$18,440,667

Total Income by Source

78.2%	Healthy Families (State)	\$14,911,908
6.5%	The Children's Trust (Private)	\$1,247,458
6.4%	Inter-Agency Service Agreements	\$1,226,230
6.2%	The Children's Trust (State)	\$1,177,964
2.7%	Federal Grant (Multi-Year)	\$506,833
100%	Total Revenue	\$19,070,393

Notes:

Unaudited Figures

The Children's Trust 501c3 figures are reported on an accrual basis

Investment Gain / (Loss) remains designated to the endowment therefore it is not considered operating income

90% of all grant (restricted) revenue supports program services



children's
trust[™]

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[@trust4kids](https://www.instagram.com/trust4kids)

