

2018
***Annual
Report***



children's
trust[™]



“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.”

- Margaret Mead

Dear friends,

In 30 years together we have accomplished so much.

More than 300,000 families participated in Children's Trust program services. Picture over a half a million happy, healthy, and safe children.

It takes the collective effort of community to conquer complex social issues. We are building that community. We trained nearly 11,000 people from over 4,500 organizations in family support best practices, and 16,500 family support professionals attended our statewide professional development conferences.

We saw over 3.5 million visits to our parenting website. Communication today is digital, conversations happen on social media networks. We bring real information to parents where they are living and where they are looking.

Child abuse and neglect is a very complicated problem. There are no easy solutions, however success is possible, and we are asking you to join us.

It has been an eventful 30 years. We look forward to the next 30 being even more so.

Thank you,



Suzin Bartley

Suzin Bartley, LICSW

Executive Director



Ryan E. Hutchins

Ryan Hutchins

Chair of the Board of Directors
Senior Vice President, Gilbane Building Company

Laying the Foundation for Systems of Prevention

For 30 years, the Children’s Trust has invested in a variety of evidence-based models, trainings, and evaluations across the Commonwealth to stop child abuse.

We have grown from a fledgling organization with one employee into an innovative and effective catalyst for improving outcomes for children in all 351 cities and towns.

By leveraging public and private funding and long-term partnerships with community-based organizations, we created a statewide infrastructure of programs that work with parents to keep kids safe and healthy. And according to the data, our programs work. In fact, every one of the programs outlined in the following pages has been hailed as a model for other states to emulate.

Starting with our founding blueprint, we have developed, implemented, and assessed a range of programs and strategies. We have advocated for greater investment, stronger quality standards, and improved

coordination and collaboration between government and other stakeholders. Responsive to the emerging brain science and the results in our own data, we have adapted and refined our work to maximize our impact.

Our data collection and analysis capacity was praised by the Pew Charitable Trusts and our program evaluation partnership with Tufts University has contributed to the evidence base for child abuse prevention nationally.

We have laid a solid foundation across every corner of the state. Now, we are poised to start construction on our most ambitious program yet, SAFE Child Communities (see page 8). Building on all we have learned thus far, this initiative knits everything together into an empowering support system for Massachusetts kids, the families in which they are raised, and the communities in which they are nurtured.

A solid foundation for universal and comprehensive systems of prevention.

- Seven Family Centers reaching parents in nearly 40 communities
- Healthy Families Massachusetts partners with young parents in every city and town
- The Family Support Training Center trains our program professionals to be top in class
- Our Fatherhood Initiative was used by the U.S. Department of Health and Human Services to demonstrate how dads can and should be included in all child-serving programming

Growing the Movement to Build It

Our next phase calls for all hands-on-deck. Like most successful community projects, the work of building a comprehensive system of child abuse prevention needs everyone. It will take nothing short of a movement of concerned citizens to shift the focus from responding to the devastating effects of childhood trauma to stopping them from happening in the first place.

We know how to do it. The question is if the people of Massachusetts are determined enough to do it.

What are each of us willing to do to make it happen?

Thankfully, the research, the evidence, and the numbers, are on our side.

- 87% of adults already understand that child abuse is a serious problem.
- 87% already believe that it’s preventable.
- A staggering 97% say they would take action if they suspected abuse and neglect.*

Thankfully, the benefits of stopping abuse before it starts far outweigh the price.

The lifetime cost of a single case of non-fatal child maltreatment is over \$210,000.**

By comparison, for an investment of about 5% of that cost, we can provide programs shown to stop child abuse and deliver outstanding results for children and their parents.

It’s time to make the case for a radical shift in investment. It’s time for all of us to say loudly and clearly that we can no longer respond only after the initial harm is done. We must invest more in proven systems that can break the cycle of abuse and build a bright future for all our children.

That’s why the Children’s Trust is leading the movement to stop child abuse in Massachusetts. And that’s why we’re asking you to join us!

* Jack Shonkoff – Center on the Developing Child at Harvard University
** U.S. Department of Health and Human Service – Center for Disease Control and Prevention

The Legislative Commission on Violence Against Children unveils its recommendation: "It's Never Too Soon: A Blueprint for Preventing Child Abuse by Strengthening Massachusetts Families."

The child personal safety program is expanded into preschools with the addition of the "Talking About Touching" curriculum

The Friends of Children's Trust Fund is incorporated as a separate non-profit corporation

The Children's Trust observes April as National Child Abuse Prevention Month

A coalition is created to identify and adopt core standards for newborn home visiting

Massachusetts Family Centers are established in six locations

A distinguished panel of experts testifies to the legislature in support of creating a newborn home visiting program in Massachusetts

Healthy Families Massachusetts expands the covered age to under 21

The Children's Trust adopts the 5 Key Protective Factor framework that builds and supports stronger families

"Babies Cry: Have a Plan" parent and professional training introduced to prevent abuse head trauma, then known as Shaken Baby Syndrome

The Children's Trust is selected by the Center for the Study of Social Policy to collaborate on expanding and deepening the implementation of the Protective Factors in family-serving programs

The Pew Charitable Trusts recognized the Children's Trust for pioneering and innovation

Recognized by Prevent Child Abuse America for running "one of the most successful family support and primary prevention programs in the country"

SAFE Child Communities is launched - a bold new prevention initiative to build the community-level coalitions needed to truly stem the tide of child maltreatment

1987 1988 1989 1991 1992 1993 1994 1995 1996 1997 2000 2001

2005 2006 2010 2011 2012 2013 2015 2016 2017 2018 & BEYOND

The Children's Trust is established

Sen. Frederick Berry and Rep. Kevin Fitzgerald help to pass the revenue streams bill

The Fathers & Family Network is created to bring together providers who work with dads

Because of our expertise, the Children's Trust is appointed to the Cardinals Commission by the Archdiocese of Boston

Tufts University releases results of a 5-year evaluation of Healthy Families Massachusetts program which shows less child abuse and a wide range of positive outcomes for children and families

The Children's Trust's participation in the Maternal, Infant and Early Childhood Home Visiting Task Force helps to bring about the expansion of home visiting across Massachusetts

A Tufts University randomized control trial of Healthy Families Massachusetts shows a reduction in parents' risky behaviors and use of corporal punishment, as well as better health outcomes for the most vulnerable moms and babies

Building SAFE Child Communities

The personal child safety program called Kids and Company is introduced in elementary schools

The first "A View from All Sides" conference is held—it will ultimately grow to be the region's foremost training conference for family-support professionals

The legislature establishes Healthy Families Massachusetts and allocates \$5 million

First "Step Up for Prevention" event featuring 700 pairs of children's shoes line the front steps of the State House to represent the average number of children confirmed as abused and neglected each week in Massachusetts

The White House recognizes our Fatherhood Initiative as a Champion of Change

The Children's Trust releases a comprehensive report to help all youth-serving organizations create safe environments for children as co-chair of the Massachusetts Legislative Task Force on the Prevention of Child Sexual Abuse

OneToughJob.org launched



SAFE Child Communities

The Children's Trust's SAFE Child Communities Initiative is a bold enterprise which will mobilize communities, parents, and service providers. It connects families to resources and raises public awareness in order to create and maintain safe, healthy and supportive environments for children.

Our work to build the initiative over the past two years has set the stage for the launch of two new SAFE Child Communities pilot sites in the fall of 2019. These sites will work with key community partners to provide an integrated service and resource delivery system that is accessible to diverse families and responsive to a wide spectrum of community and family needs.

Family Centers

Parents Have a Voice

Parents provide input on program planning, decision-making, and governance of Family Centers, making parent involvement a key component of the Centers' continued success.

Setting the Standard

In Fiscal Year 2018, the Children's Trust trained staff working at Family Centers on the Standards of Quality for Family Strengthening and Support. These are the only standards in the country that integrate the Principles of Family Support Practice with the Strengthening Families Framework and research-based, evidence-informed 5 Protective Factors.



Exceptional Generosity

While volunteering at our annual Step Up for Kids event, Kelly Backes decided she wanted to help Massachusetts kids directly. She and her husband David, Boston Bruins right wing, worked with New Balance and donated over 2,000 pairs of infant and children's shoes to participants at the Children's Trust Family Centers. These quality shoes impacted the lives of many families, from a mom starting a new job to a homeless family replacing worn down shoes with new ones.

I learned that children need us to stop and listen to them and they need to feel loved and like they are an active part of the family. ”

- Family Center Participant, North Adams



Dan Mecrones, National Sales Manager, Hockey, Warrior Sports/New Balance

John Gregory, Marketing Director - Warrior Sports

Stephen Flaherty, CFO - the Children's Trust

Joseph Vanbuskirk, Senior Manager, Sports Marketing, New Balance

Stella, David, Kelly, and Dawson Backes - Boston Bruins



Child Sexual Abuse Prevention

The primary focus of The Massachusetts Legislative Task Force on the Prevention of Child Abuse this year was the implementation of regional community forums across Massachusetts. The geography covered ranges from the Berkshires to Hyannis—from Boston to Holyoke and brought together hundreds of youth serving professionals.

These forums created awareness of the work of the Task Force, engaged communities in dialogue, and gathered critical input to make sure the training for youth-serving organizations is properly designed. They also allowed leadership the opportunity to

actively listen to the community’s response before defining the steps of implementation.

Keeping Kids Safe

The Keeping Kids Safe parent training program has 97 trainers across Massachusetts. Our sessions are held in English, Spanish, Chinese, and Haitian Creole – all lead by native speakers. This is key since it increases participant comprehension and comfort, thus openness and engagement. Through this program, we have helped hundreds of parents and grandparents keep their children safe from sexual abuse.

I like knowing that it is ok to talk about sexual abuse early with your children.

- Keeping Kids Safe program participant



Healthy Families

In-home parent coaching for first-time parents aged 20 and under.

A longitudinal study by Tufts University looking at families eight years after enrollment found that the evidence-based program has long-term positive impacts on families:

- Families are less likely to be homeless
- Families are less likely to rely on cash assistance
- Mothers were less likely to engage in risky behavior, including use of alcohol or drugs, than mothers who did not participate in Healthy Families Massachusetts; and,
- Mothers are more likely to have graduated from college or completed a training program.

Healthy Families Massachusetts partnered with UMass Amherst to create a unique pathway to college for para-professionals who have extensive field-based knowledge. “Risk and Resilience in the Lives of First-Time, Young Parents” is an innovative, three-credit course that brings together home visitors from across the state with UMass undergraduates to apply a research-based framework to topics critical to working with young parents.

“Healthy Families has encouraged me to pursue my goals and because of that the sky is the limit for my son and me. I may not have been prepared to be a parent at age 17, but the program helped me create the kind of life and be kind of mother that he deserves.”

- Healthy Families Program Graduate



Fatherhood Initiative

Advancing activities and trainings that focus on supporting fathers, their families, and the professionals who work with them.

The Fathers and Family Network, a statewide networking and training group for professionals who work with fathers, held 42 meetings with 912 total participants this year. Additionally, the Children’s Trust partnered with United Neighbors of Fall River to create a seventh regional location in Fall River.

The Hampshire Sherriff Office organized two thirteen-week cycles of the Nurturing Fathers group program this year. In total, 22 men took part in these intensive classes.

Robert Riopelle was skeptical of the program at first and nervous about trying it, but after he went to the first class, the program opened his eyes and his heart, which he said “often stays closed.”

“It’s all about my daughter,” Riopelle said. “I don’t want her to follow in my footsteps or her friends’ footsteps. I want her to make her own footsteps.” *

Northwest County District Attorney David Sullivan has come to every graduation. “Fathers being engaged with their children is the number one thing you can do for rehabilitation,” Sullivan said. “My one piece of advice is this: Have a picture of your kid or kids in your wallet. That’s your compass.”

**Daily Hampshire Gazette – Jail program teaches incarcerated dads to become the fathers they want to be*



Parenting Education & Support Programs

This year, the Children’s Trust partnered with 13 community-based organizations across Massachusetts to offer parenting education and support groups in 67 cities and towns. Fiscal Year 2018 saw a total of 226 individual group sessions conducted.

98% of PESP participants said they would recommend the group to a friend, with 97% reporting that the program taught them new information about parenting and how to use this information with their children.

Thank you for giving us the opportunity to learn how to have better relationships with our children.

- Program Participant, Lawrence, MA

”

Family Support Training Center

Our 25th annual View from All Sides conference had over 500 attendees and offered 25 workshops with a wide range of topics including brain science, family-centered practice, substance abuse, and children with developmental disabilities.

The keynote address, titled The Effects Of Empathy On The Developing Brain, was delivered by Dr. Bruce D. Perry M.D., Ph.D. who is the Senior Fellow of The Child Trauma Academy, a not-for-profit organization based in Houston, Texas and adjunct Professor in the Department of Psychiatry and Behavioral Sciences at Northwestern University School of Medicine in Chicago. Dr. Perry emphasized the importance of meaningful social connections to healthy outcomes for all our children.

The Children's Trust and Massachusetts General Hospital (MGH) collaborated to provide All Babies Cry at the MGH Chelsea HealthCare Center and MGH Revere HealthCare Center. All Babies Cry is our evidence-based, multi-media intervention designed to prevent abusive head trauma in the first year of life. This pilot reached expectant parents in both English and Spanish and helped launch a critical partnership that will enable us to reach many more new parents moving forward.



Dr. Bruce Perry speaking at the 25th annual View from All Sides conference

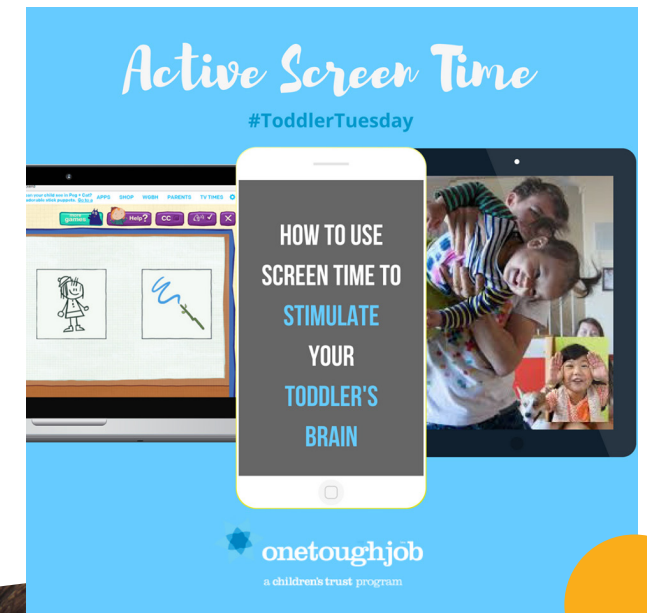
onetoughjob.org

Connecting families in Massachusetts with the latest parenting information, ideas, and on-the-ground resources.

This year, we launched a weekly article series called Toddler Tuesdays, designed to arm parents of toddlers with information and knowledge that will help them combat stress and get through this tricky stage of their child's development.

Also impactful was a new series on child safety focusing on:

- Keeping kids safe at school
- And also safe online



Step Up for Kids

In April, the Grand Staircase of the Massachusetts State House was lined with 688 children's shoes.

This powerful visual represents the average number of children with confirmed cases of abuse or neglect each week in Massachusetts.

The Children's Trust honored Senator Vinny deMacedo and Representative Paul Brodeur with the 2018 Valuing Our Children award. This award recognizes their dedication and hard work that benefits the children and families of Massachusetts.

We are thankful to parent participants Jakira Gibbs and Kelsea Lunedei for sharing their stories with us.



Senator Vinny deMacedo

Step Up for Kids 2018 was sponsored by the Two Ten Footwear Foundation and SHOES.com. All donated shoes were distributed to families in programs supported by the Children's Trust.



Emcee Karen Anderson from WCVB-TV



Northwest County District Attorney David Sullivan, Representative Paul Brodeur, Executive Director Suzin Bartley, Healthy Families Massachusetts Participant Jakira Gibbs, Children's Trust Board Chair Ryan Hutchins,



#StepUpStopAbuse

This spring, the Children's Trust held a statewide, interactive campaign leveraging the power of social media and community engagement to raise awareness of the ability to stop child abuse before it starts. Participants tracked their steps through a mobile application and reached over 15.7 million steps.

The campaign reached nearly 250,000 individuals on Facebook and engaged nearly 17,000 people to take some form of action. Of particular importance, we saw over 2,200 people sharing our posts and information.

The #StepUpStopAbuse efforts represent our most successful social media outreach by far!



Evening of Promise

This year’s Evening of Promise was a rousing success, raising over \$850,000 and bringing almost 600 people together to learn, share, and recommit to stopping child abuse.

The event included a visit from Governor Charlie Baker, as well as inspiring speeches from special guest and author, Steve Pemberton and our honoree, former Natixis CEO John Hailer.

Pemberton’s speech described how he overcame a turbulent childhood riddled with abuse to become a successful businessman and advocate for youth. He emphasized that prevention and intervention are essential in the mission to stop child abuse.



John Hailer, Executive Director Suzin Bartley, Governor Charlie Baker

“**...Educational achievements are up. Active roles by fathers in the families are up. The use of corporal and physical punishment is reduced, as well as drug and alcohol abuse. Employment rates are increasing. And the rates of homelessness and cash assistance have declined. It’s proven. Their process works. The Children’s Trust is one of the best kept secrets I’ve ever seen in my life in the state of Massachusetts.**

- John Hailer, 2017 Evening of Promise Honoree



Children’s Trust Board Chair Ryan Hutchins and Event Committee Chair and Children’s Trust Board Member Rick Bendetson



Steve Pemberton and Representative Paul Donato

Celebrating Fatherhood

June 16th was our second annual “Celebrating Fatherhood” brunch. Families spent a very enjoyable morning at the New England Aquarium and over \$70,000 was raised!

Bob Popeo, the Chair of Mintz Levin, was honored with the Governor Paul Cellucci Fatherhood Award for his active involvement in a long list of charitable endeavors. Bob has been an integral part of the fabric of Boston’s business and civic communities for more than 40 years.



Speaker of the House Robert DeLeo and Bob Popeo

Attendees included Lt. Governor Karyn Polito, Former Governor Bill Weld, Massachusetts House Speaker Robert DeLeo, and the Cellucci family.



Bob Coughlin the CEO of MassBio, Lt. Governor Karyn Polito, Children’s Trust Executive Director Suzin Bartley, Bob Popeo the Chair of Mintz Levin and this year’s honoree, Jan Cellucci and former Governor William Weld.

Tribute to Brazelton

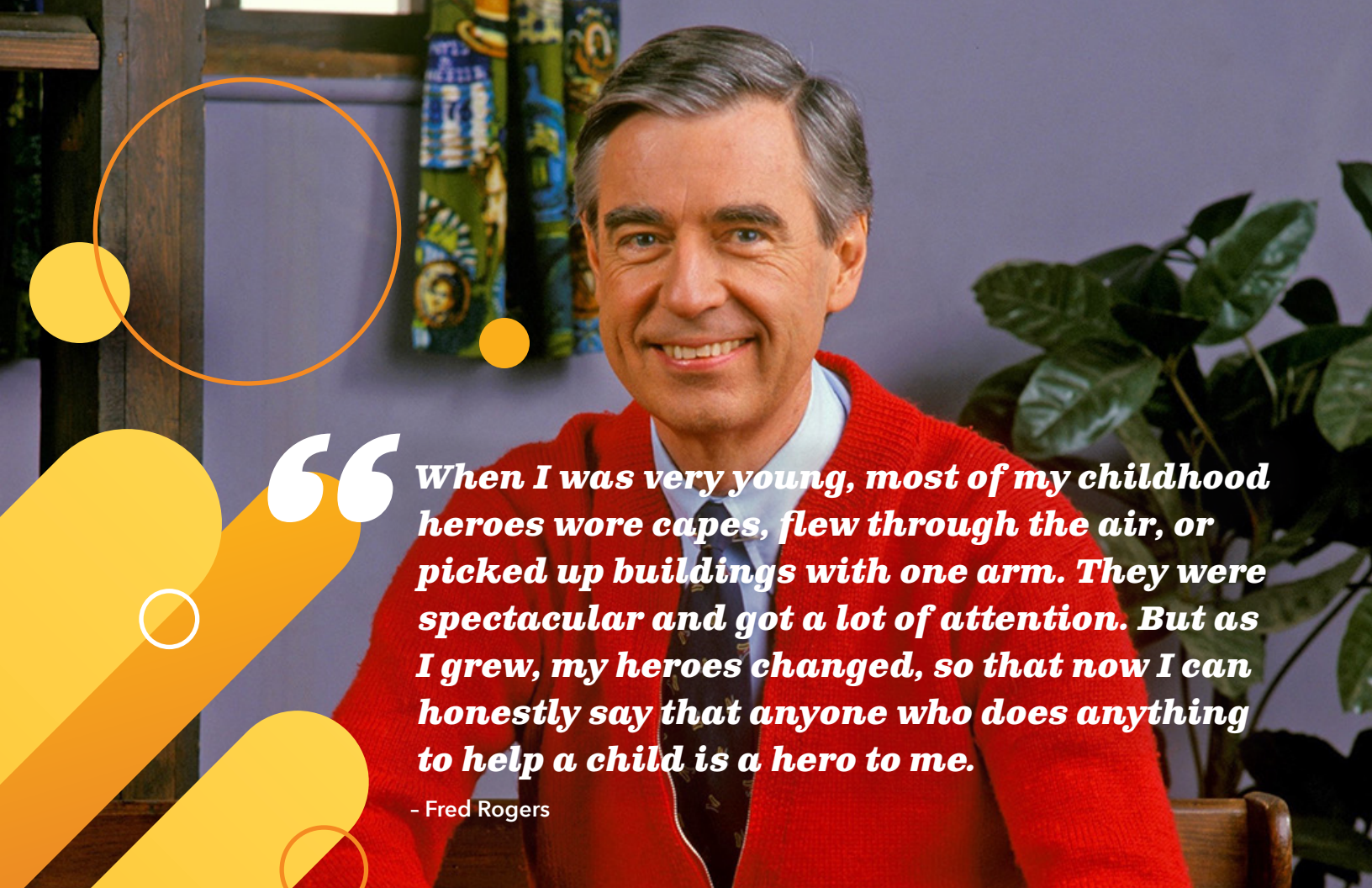
This year saw the passing of one of the most influential scientists, clinicians, and advocates in the field of child development in the 20th century. Dr. T. Berry Brazelton was an extensively published researcher and professor of pediatrics whose work revolutionized practice and policy regarding children and babies.

The importance of Dr. Brazelton’s support of Healthy Families Massachusetts and the Newborn Home Visiting Bill of 1997 cannot be overstated. After his testimony at the State House in 1997, the Children’s

Trust received \$5 million to launch Healthy Families Massachusetts. The families of the Commonwealth owe him a debt of gratitude.



Dr. Brazelton and Mayor Menino at the Massachusetts State House in 1997



“When I was very young, most of my childhood heroes wore capes, flew through the air, or picked up buildings with one arm. They were spectacular and got a lot of attention. But as I grew, my heroes changed, so that now I can honestly say that anyone who does anything to help a child is a hero to me.”

– Fred Rogers

Our Partners

The Children’s Trust has deep, long-lasting partnerships with over one hundred of the most effective family support agencies and organizations across Massachusetts.

Healthy Families Massachusetts

Attleboro
Healthy Families Taunton/Attleboro
Southeast Family Services
hptc.org

Boston
Boston Area Healthy Families
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Brockton
Greater Brockton Healthy Families Programs
Southeast Family Services
hptc.org

Chelsea
Harbor Area Healthy Families
Family & Children’s Services of Greater Lynn
fcslynn.org

Fall River
Greater Fall River Healthy Families Collaborative
People, Inc.
peopleinc-fr.org

Falmouth
Cape Cod Healthy Families
Early Childbearing Program
Health Imperatives, Inc.
healthimperatives.org

Fitchburg
North Worcester County
Healthy Families
GVNA HealthCare Inc.
gvnahealthcare.org

Framingham/Milford
Healthy Families Framingham/Milford
Criterion Child Enrichment, Inc.
criterionchild.com

Greenfield/Athol
Healthy Families Franklin County
Community Action! of Franklin, Hampshire and North Quabbin Region, Inc.
communityaction.us

Haverhill
Healthy Families Haverhill
Catholic Charities North
ccab.org/family-services

Holyoke
Healthy Families Holyoke
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Lawrence
Healthy Families Lawrence
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Lowell
Healthy Families Lowell
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Lynn
Healthy Families North Shore
Catholic Charities North
ccab.org/family-services

Medford
Healthy Families Melrose/Wakefield
Hallmark Health
hallmarkhealth.org

New Bedford
Healthy Families New Bedford
Kennedy-Donovan Center
kdc.org

North Adams/Pittsfield
Healthy Families Berkshire County
Child Care of the Berkshires
ccberkshire.org

Northampton
Healthy Families Hampshire County
Community Action! of Franklin, Hampshire and North Quabbin Region, Inc.
communityaction.us

Plymouth
Healthy Families Program
Greater Plymouth
Kennedy-Donovan Center
kdc.org

Southbridge
Healthy Families of Southern Worcester County
Worcester Community Action Council
wcac.net/yf_families.html

Springfield
Healthy Families Greater Springfield
Square One
startatsquareone.org

Waltham
Healthy Families Central Middlesex
Jewish Family and Children’s Service
jfcsboston.org

Weymouth
Blue Hills Healthy Families
Health Imperatives, Inc.
healthimperatives.org

Worcester
Healthy Families of Greater Worcester
Massachusetts Society for the Prevention of Cruelty to Children
mspcc.org

Parenting Education and Support Programs

Athol
The Nurturing Program for Parents and Their Infants, Toddlers and Preschoolers
Valuing Our Children, Inc.
valuingourchildren.org

Attleboro
Project Connect Family Network, Parenting Toolbox
Attleboro Public Schools
pcfc.attleboroschools.com

Cambridge
The Parenting Journey Program
Cambridge Family and Children’s Service
helpfamilies.org

East Falmouth
The Effective Parenting Series
The Coalition for Children
thecoalitionforchildren.org

Fall River
The Parenting Journey
People Incorporated, Inc.
peopleincorporated.org

Gloucester
The Nurturing Program for Families with Young Children
Pathways for Children, Inc.
pw4c.org

Lowell
My Loving Parents
Catholic Charities/Merrimack Valley
ccab.org

Ludlow
Raising a Thinking Child
Ludlow Public Schools/CFCE
Pathways for Parents
pathways4parents.wordpress.com

Melrose
Creative Coping: New Mothers Group
Hallmark Health System, Inc.
melrosewakefield.org

North Adams
Parenting the Positive Discipline Way
Child Care of the Berkshires
ccberkshire.org

Quincy
The Parenting Journey Program
Boston Chinatown Neighborhood Center
bcnc.net

South Boston
South Boston Neighborhood House Parents’ Group
South Boston Neighborhood House
sbnh.org

Turners Falls
Positive Parenting
The United Arc
theunitedarc.org

Massachusetts Family Centers

Athol
Valuing Our Children Family Center
Valuing Our Children
valuingourchildren.org

Cambridge
Center for Families
City of Cambridge Department of Human Service Programs
cambridgema.gov/DHSP/programsforfamilies/centerforfamilies.aspx

Eastham
Lower Cape Family Center
Cape Cod Children’s Place
capecodchildrensplace.com/family-support

Greenfield
Greenfield Family Center
Community Action Pioneer
Valley
communityaction.us/family-center

Medford
Medford Family Network
Medford Public Schools
medfordpublicschools.org/departments-programs/medford-family-network

North Adams
Family Center of Northern
Berkshire County
Child Care of the Berkshires, Inc.
ccberkshire.org/2013/08/family-resource-center

Vineyard Haven
Martha's Vineyard Family
Center
Martha's Vineyard Community
Services, Inc.
mvcommunityservices.com/programs-and-services/early-childhood-programs/mv-family-center

**Fatherhood Initiative,
Fathers & Family
Network**

Berkshire County
Berkshire Children and Families

Boston Metro Area
The Children's Trust

Central Massachusetts
Pernet Family Health Services

Greater Lawrence
Family Services of Merrimack
Valley

South Coast Region
United Neighbors of Fall River

Southeastern Massachusetts
Cape Cod and Nantucket
Family Resource Centers

Western Massachusetts
Massachusetts Society for
the Prevention of Cruelty to
Children

**Fatherhood Initiative,
Nurturing Fathers
Program**

Dorchester
The Family Nurturing Center

Northampton
Hampshire County Sherriff's
Office

The Children's Trust is often our "go-to" source for expertise related to home visiting. Whether it be a question about evidence-based practice, evaluating program impact, or culturally-responsive adaptations, The Trust's depth of experience is unparalleled in Massachusetts. We are grateful for their life-changing work on behalf of Massachusetts families, and grateful for their willingness to serve as a center of excellence to the field."

- Shanna Shulman, PhD - Senior Program Officer - Richard and Susan Smith Family Foundation

Our Donors

This listing represents gifts received between July 1, 2017 and June 30, 2018.

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\$50,000 plus

Cummings Foundation
Global Partners LP
Ocean State Job Lot Charitable
Foundation

Children's Legacy

\$25,000 - \$50,000

Breazzano Family Charitable Trust
The Bendetson Family
John T. and Maureen Hailer
The Nordblom Family Foundation
WinnCompanies

**Children's Circle of
Support**

\$15,000 - \$24,999

Boston Center for Blind Children
Casey Family Programs
Devaney Energy Inc.
Gardiner Howland Shaw Foundation
Anne L. Peretz

Children's Angel

\$10,000 - \$14,999

Robert R. and Helen Alkon
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DDJ Capital Management, LLC
Eastern Bank Charitable Foundation
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Friends for Children
GE Company
Gilbane Building Company
Liberty Mutual Insurance Charitable
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and Popeo, P.C.
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New England Patriots Charitable
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Children's Guardian

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Central Massachusetts
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Memorium***

In Memory of Priscilla Fladger
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Mary Burgarella
Nancy and Howard F. Harrell
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Our Numbers

The Children's Trust (Public)

FY2018

Revenue and Other Support:

The Children's Trust Account (State)	\$1,063,990
Healthy Families (State)	\$14,197,227
Federal Grant (Multi-Year)	\$515,432
Inter-Agency Service Agreements	\$1,227,986

Total Revenues	\$17,004,685
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Disbursements:

Program Services	\$15,545,852
Management and General Infrastructure	\$712,229
Non-Program Personnel	\$684,592

Total Disbursements	\$16,942,673
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The Children's Trust (Private)

FY2018

Revenue and Other Support:

Corporate & Private Contributions	\$461,247
Special Events (Net of Direct Expenses)	\$663,034
Conferences and Other	\$103,274
In-Kind Contributions	\$286,359
Investment (Endowment) and Interest Income	\$144,408

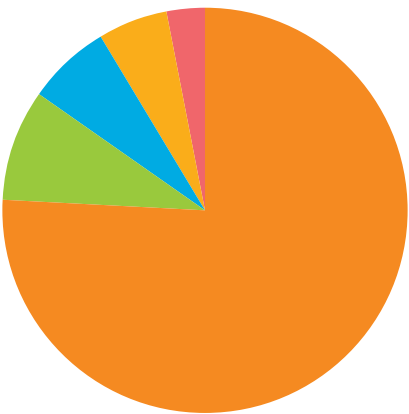
Total Revenues	\$1,658,322
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Disbursements:

Program Services	\$830,612
Management and General Infrastructure	\$113,297
Non-Program Personnel	\$234,643

Total Disbursements	\$1,178,552
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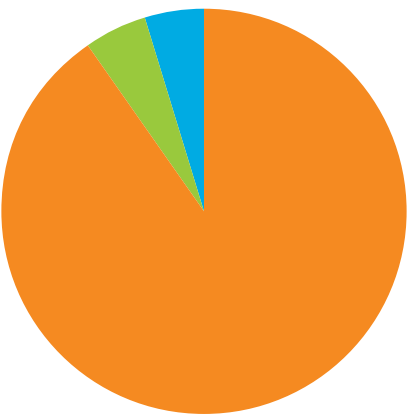
Total Income by Source



76.1%	Healthy Families (State)	\$14,197,277
8.9%	The Children's Trust - Private	\$1,658,322
6.6%	Inter-Agency Service Agreements	\$1,227,986
5.7%	The Children's Trust Account (State)	\$1,063,990
2.8%	Federal Grant (Multi-Year)	\$515,432

100%	Total Revenue	\$18,663,007
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Combined Expenses by Category



90.4%	Program Services	\$16,376,464
5.1%	Non-Program Personnel	\$919,235
4.6%	Management & General Infrastructure	\$825,526

100%	Total Spending	\$18,121,225
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Notes:
Unaudited Figures
the Children's Trust 501c3 figures are reported on an accrual basis
Investment Gain / (Loss) remains designated to the endowment therefore it is not considered operating income
90% of all grant (restricted) revenue supports program services



children's
trust[™]

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childrenstrustma.org